

**ABSTRACT**

A permanently attachable hose coupling for a pressurized conduit end having a generally tubular nipple and a generally cylindrical shell permanently attached to the nipple and generally surrounding the conduit end. The nipple has a longitudinal axis, first and second ends, a series of circumferential grooves located between the first and the second ends, a longitudinal through bore, and an insert portion adjacent the plurality of grooves for insertion in the conduit. Each of the series of circumferential grooves fixedly receive at least one of an inside surface, an end surface and an outside surface of the generally cylindrical shell and each of the grooves has a generally flat base portion parallel to the longitudinal axis, a first substantially vertically oriented sidewall adjacent the generally flat base portion and a second substantially vertically oriented sidewall.